

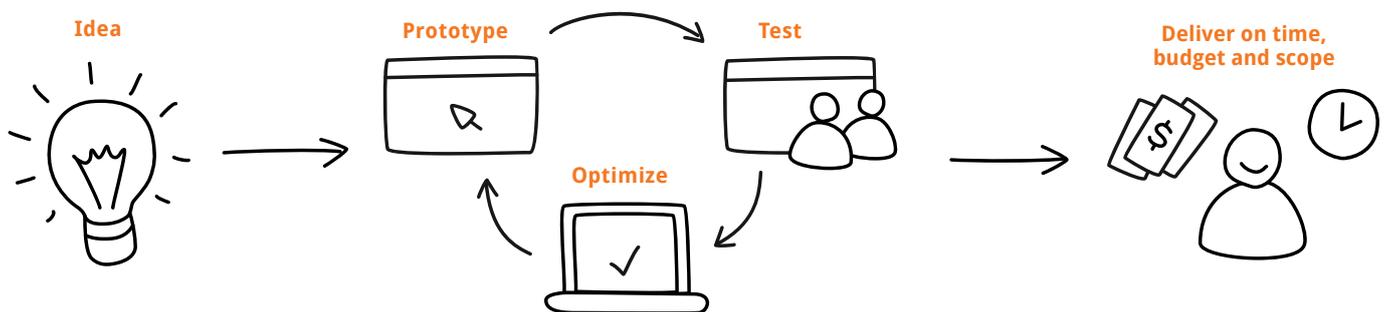
CREATE

Don't complicate!



Simplifying design – streamlining development

Pidoco is a cost-effective and time-saving solution for developing successful software applications without the usual project risks. Developing successful software applications can be a challenge. Projects miss targets or go over budget because requirements change, misunderstandings arise or clear specifications are lacking. Our prototyping software simplifies the design and development of web, mobile and enterprise applications by allowing stakeholders to easily communicate complex concepts, verify requirements and test critical parts of an application before it is built.



Cut delivery time

Companies competing in fast-paced globalized markets must be swift. With Pidoco it's easy to create interactive prototypes quickly and share them online. This way you can deliver first results within hours and get feedback right away. With Pidoco's online sharing and collaboration options you can speed up turn-around times, accelerate your entire development process and increase value.

Boost user experience

Building software that users will love is tricky. With UX prototypes created in Pidoco it's easy to run user tests to improve the user experience of your applications. The earlier you get end users involved the better you can tailor your product to their needs and ensure high market acceptance. The ability to share prototypes and test them on mobile devices makes Pidoco the ideal tool to help you create successful applications.

Improve collaboration

Even great teams can fail because of poor communication. Using clickable wireframes to visualize software helps all team members understand the project, make better decisions and stay on the same page as the project evolves. With a full range of smart sharing and collaboration options Pidoco enables teams to work together in real-time and communicate easily across departments.

Streamline development

Late changes can dramatically increase project costs and time-to-market. With Pidoco you can present, test and optimize applications before you build them, avoiding late change requests. Interactive software simulations are quickly created in Pidoco and allow people to experience and grasp even complex applications, so you can solicit reliable feedback early on and get things right the first time.

"Pidoco has made our design process much easier. It's faster and we catch mistakes much earlier."

Manuel Wortmann, CEO  basecom

"With Pidoco we go through development more than 50% faster than we used to."

Sven Eßbach, Head of eCommerce  UNIMALL
KING KROHTEC

What you see ...

Collaboration

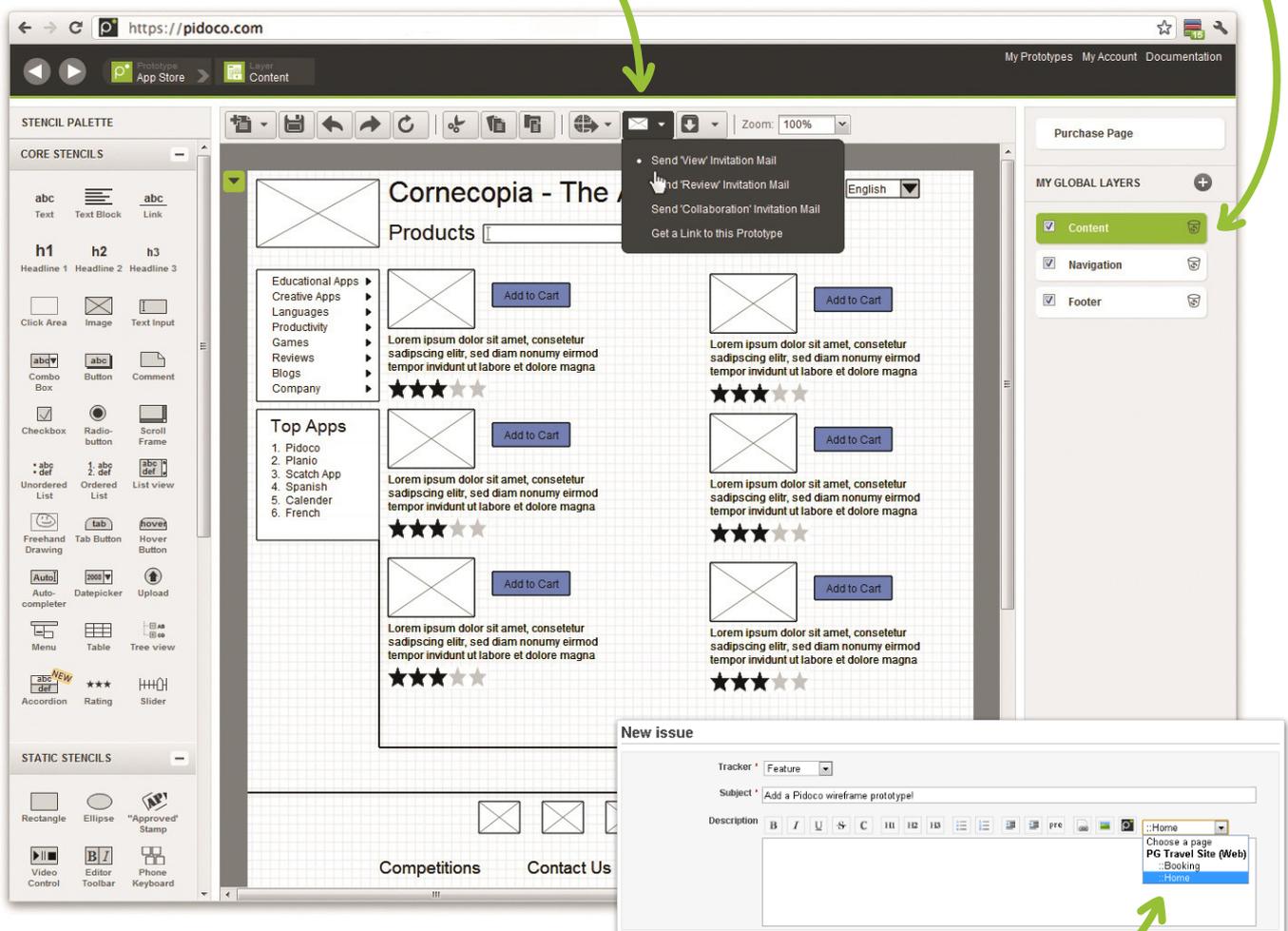
Be more productive! With smart collaboration functions you can share and edit your projects online with others and improve teamwork.

- ✓ Collaborate with team and partners
- ✓ Discuss prototypes with clients

Templates

Be faster! In Pidoco you can create customized templates as building blocks for your prototypes, saving you valuable time in your projects.

- ✓ Reuse work results
- ✓ Build template libraries



Ease Of Use

Be smarter! With Pidoco's drag & drop feature you can create professional wireframe prototypes quickly and simulate applications early.

- ✓ Visualize and share ideas
- ✓ Compare design options easily

Integration

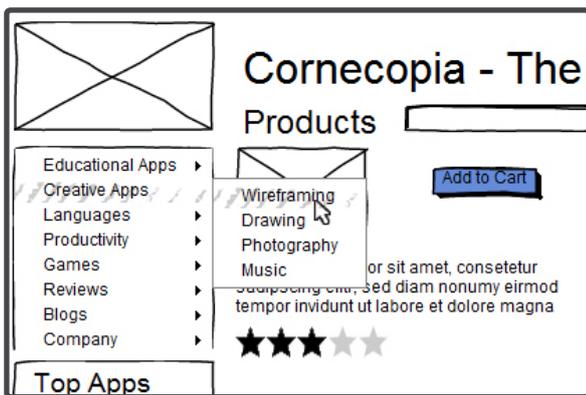
Be successful! With the Pidoco API you can embed prototypes directly into your wikis, bug-tracking, requirements and project management systems.

- ✓ Link prototypes to enterprise wikis
- ✓ Integrate with project management

... is what you get

Interactivity

Be interactive! Interactive components bring ideas to life and improve communication with clients and management. With Pidoco, you can integrate them without any programming.



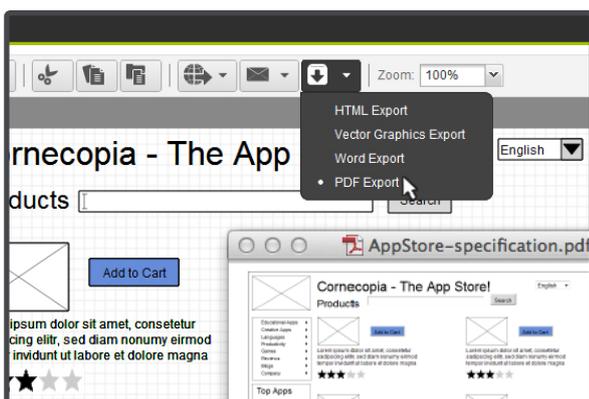
Mobile

Be mobile! With our apps you can simulate and test your prototypes directly on tablets and smartphones, without download or installation, including touch gestures, positioning and device motion.



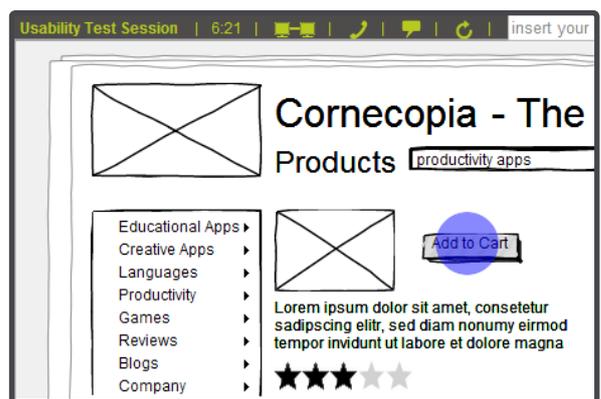
Exports

Be efficient! PDF and RTF exports allow you to create visually enriched specification documents with one mouse click. You can also export prototypes as vector images (SVG format) or HTML files.



Usability

Be user-friendly! Because Pidoco is so usable and quick to learn, you can easily roll out Pidoco throughout your entire organization! Once the server is installed you can simply add users as you go.



"It is really great to have "working" prototypes on the iPad to show around and gather feedback."

Andreas Bleiker, User Experience Expert, Roche Global IT

"As a UXer I value the great usability of Pidoco: In comparison to the „market leader“ I get results almost twice as fast."

Michael Bayer, UX Architect, LBi Germany AG

Why large companies love us

With the Pidoco Enterprise Edition we have created a solution for customers whose needs cannot be satisfied with our standard SaaS offering. The Enterprise Edition provides a range of customization options, the possibility to add functionality and an easy way to integrate Pidoco with your IT landscape via a standard REST interface. It is available in two hosting options that will suit your specific needs.

Options include: *

- ✓ Custom logo, domain and CI
- ✓ Custom templates and UI elements
- ✓ Custom features and functions
- ✓ Interface with your LDAP system
- ✓ Integration with your IT landscape
- ✓ Custom code export

Hosting Options

Dedicated Hosting

Getting started without worrying about hardware requirements or scalability is critical for many companies in fast-moving industries. We will host Pidoco for you as an on-demand solution on a dedicated server in a professionally managed data center. Your individual server instance is virtually separated from other systems and can be customized, including but not limited to your own domain, corporate design and extended feature set.

Backups, security updates, version updates and user support are included in the package. Add a physical server and firewall if you like.

Inhouse Installation

At Pidoco, we understand that businesses may want to host critical applications like Pidoco inhouse for maximum control. Pidoco is available for inhouse installation as a virtual appliance with a pre-configured server stack and can be deployed within minutes on your internal hardware.

Currently available out-of-the-box for Linux operating systems, we can port Pidoco to your environment. An optional service agreement allows you to benefit from updates and user support.

Switching from our SaaS offering to the Enterprise Edition is easy with our data migration service.

Pidoco Enterprise Edition Packages

Hosted or installed on your own server

Have your own Pidoco instance hosted by us or installed on your server. All packages include the integration of your logo.

Hosted packages

Includes usage, hosting and support.

Users	EURO	US DOLLAR
1-10	3,000 €/yr	US\$ 3,600 / yr
11-25	4,800 €/yr	US\$ 6,000 / yr
26-50	7,200 €/yr	US\$ 9,000 / yr
51-100	9,600 €/yr	US\$ 12,000 / yr

Inhouse packages

Includes license and installation package. Optional support contract available.

Users	EURO	US DOLLAR
1-10	3,499 €	US\$ 4,499
11-25	5,999 €	US\$ 7,499
26-50	8,999 €	US\$ 11,499
51-100	12,999 €	US\$ 14,999

* Contact us for a quote. Net prices.

Email us at sales@pidoco.com

Who we are

Pidoco GmbH is an independent software producer dedicated to providing its customers with state-of-the-art software solutions for Rapid Application Prototyping of web, mobile, and enterprise applications. We strive to offer you the easiest, fastest and most collaborative solution for generating and testing interactive application prototypes so you can focus on creating value for your customers – because that's what ultimately makes you successful!

Get your **FREE** trial today at www.pidoco.com/free!

About Our Technology

Our cutting-edge client-server technology enables real-time collaboration in any modern browser on any common operating system and allows users to easily create, share and test wireframes, interactive prototypes and mockups and generate rich specifications, to optimize GUI design. Just give it a try and experience the difference!

About Our Customers

Pidoco has been successfully used by UX professionals, designers, product managers, business analysts, developers, and others in leading media agencies, SMEs and enterprises in more than 50 countries. When will you join the leaders in collaborative UX prototyping?

Five reasons to get Pidoco:

- ✓ Easy to use
- ✓ Easy to get started
- ✓ Easy to get results
- ✓ Easy to collaborate
- ✓ Easy to scale



Pidoco is secure

With SSL encryption, professional hosting, a physical firewall and daily backups, your data is safe.

These clients love us



UNIMALL
kluge rabatte

 **basecom**

 **zimory**


SANOFI

"With Pidoco we are able to create interactive prototypes within hours. Our client was so impressed."

**Carmen Fehrenbach, Information Architect,
Sapient Nitro**

"Your product is the best wireframe collaboration I've seen on the market and it is very easy to use."

**Carla Kossally, Director,
Kossally Systems Consulting**

Get in touch with us :



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